ExpressDecals.com™
by AAGinc.™
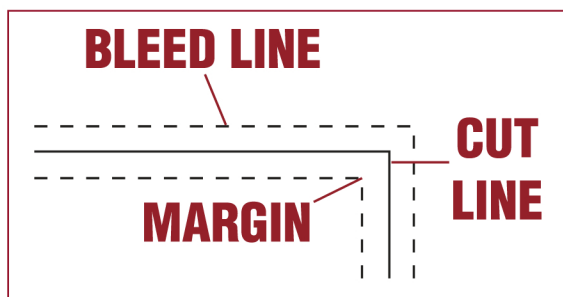
GUIDELINES FOR SUPPLYING ARTWORK

1. ART TEMPLATES

Art templates are available. Templates illustrate correct bleed and margin size. The majority of custom items require 1/8" bleed past the cut line and 1/8" copy margin inside the cut line.

BLEED LINE

CUT LINE

MARGIN

2. SOFTWARE FORMATS

PREFERRED

Adobe Illustrator
Export files as EPS or PDF.

ACCEPTED

Adobe InDesign, Quark Xpress and CorelDRAW
Export files as EPS or PDF.

Adobe Photoshop
Export files as PDF or PSD.

Note: Support files must contain: vector art, high resolution (300 dpi) images at finished imprint size for halftones and postscript fonts. PDF is the preferred file format that enables art files to process efficiently.

3. FONTS

Outlined fonts are preferred. If this is not possible, send fonts with files.

4. COMPRESSION

Stuffit™ and WinZip™

5. VECTOR ART

Vector art is resolution independent, meaning it can be enlarged without reducing image quality. This is the preferred format for all artwork. All type should be converted to outlines to avoid potential font problems.

6. RASTER ART

Raster art is resolution dependent, meaning it canot be enlarged without reducing the image quality. To ensure optimal print quality, TIFFs are used with spot color or full color artwork. Create at 300 dpi on the final print size. Art should be sent as RGB for full color artwork.

RASTER ART

VECTOR ART